

CREIGHTON UNIVERSITY

NEWS RELEASE

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ERIC⁴⁰² SOMERS

television art workshop offered
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The visual possibilities of television will be explored in the workshop, TELEVISION AS ABSTRACT ART, to be held at Creighton University June 12 through July 14. Workshop participants will examine the various ways in which images can be changed or produced electronically, and will use these techniques to create visually avant garde films or videotapes.

The 1972 workshop is the second such institute to be held at Creighton University. The first institute was held last summer, the first such workshop to be offered in the United States for university credit, and involved participants from a number of major universities. Various tapes and films produced by workshop students and faculty during the institute have since been shown in San Francisco, Toronto, Montreal, Ottawa, Chicago, New York, and several smaller cities.

During the 1972 TELEVISION AS ABSTRACT ART institute each participant will design and realize a film or videotape project utilizing one or more techniques learned in the course. Class lectures and demonstrations, in which workshop students will also participate, will include such topics as electronic generation of television images, creative use of electronic distortion, synthetic color generation, computer animation, generation of images with lasers, and film production using television equipment. Workshop enrollment will be limited to insure each student considerable time with the creative "hardware."

add one--television art workshop offered

The instructor for TELEVISION AS ABSTRACT ART is Eric Somers who has had considerable experience in many types of television and film production and has also done creative work in still photography, music, graphics design, and journalism. Mr. Somers has lectured on experimental television and film techniques in major cities in the U.S. and Canada, and has developed several specialized techniques for abstract video designs.

The institute is open to graduate students, junior and senior undergraduates, and art, television, or film professionals wishing to explore new creative aspects of television. Since the projects will be undertaken on an individual basis no previous television background is necessary. However, those with a good background in television or film techniques will still be challenged by many of the exotic processes to be explored. Participants meeting the admission requirements of Creighton University may earn six hours of credit. Tuition for the five week workshop (whether taken for credit or not) is \$275. Room and board will be available on campus for about \$90.

Since workshop admission is limited students are encouraged to apply as early as possible. Applications for TELEVISION AS ABSTRACT ART can be obtained by writing: Dean, Summer Session, Creighton University, Omaha, Nebraska 68131.

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