



May 10, 1985

Dear Video Shorts Winner:

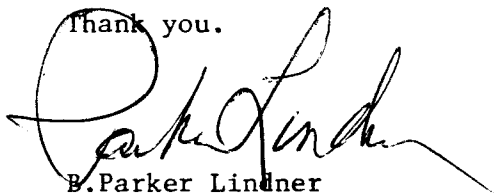
After five increasingly successful years, the Video Shorts Festival is becoming an important archive of the developments in video art. It is especially satisfying for us as we see your growth and development in the field. What started as a general idea has become a festival of note, and we are now hoping to establish it on a permanent basis.

Over the history of the festival we have had many sponsors. In each year the release form you signed gave nonexclusive rights to a number of different entities. We now feel it necessary to consolidate the festivals so that they can be distributed as a package under the festival's own aegis, so its marketing can support the perpetuation of the festival and, hopefully, make a profit that can be returned to you.

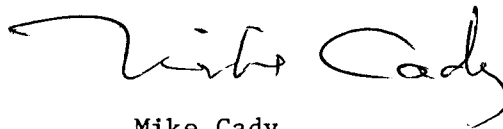
In order to do this, we ask that you release the (nonexclusive) distribution rights to your winning entry to "The Video Shorts Festival," now operating as a nonprofit entity. All profits after costs will be returned to you, once accumulated.

Please take a moment to look over the enclosed contract, then sign and return it to us as soon as possible. If you have any questions, please feel free to call us at 206/322-9010. Ask for Mike Cady or Parker Lindner.

Thank you.



B. Parker Lindner
Project Director



Mike Cady
Co-Producer

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