

MOSCOW NEW MEDIA ART LAB

INVITATION

Dear Sir / Mme

Organizing Committee of Moscow New Media LAB kindly invites you to take part in Laboratory workshop to be held in Moscow through January - July 1994.

The workshop is planned as a series of theoretical and practical seminars dealing with the media arts and coordinated by an international team. The seminars will be an event of immense importance for the Russian artists. As a result of the workshop the exhibition is to be held in Moscow, in September 1994.

We will appreciate if you could attend the workshop to share your knowledge and experience in the field New Media Art in form of a lecture or participating in practical work of the Laboratory.

Please find inclosed information on the Project, it's structure and the main seminar topics.

If you consider your participation as a real possibility kindly ask you to inform the Organizing Committee on the preferable form of participation, time of visit and necessary support from our side such as visa support etc. Your assistance is very much appreciated.

Yours sincerely,

Irina Alpatova
Organizing Committee member,
SCCA-Moscow Director

ХУДОЖЕСТВЕННАЯ ЛАБОРАТОРИЯ НОВЫХ МЕДИА МОСКВА

MOSCOW NEW MEDIA ART LAB

At this time in Russia, there is very little practical and theoretical information available to the public about the media arts. As well, funding projects involving new technologies is extremely difficult and expensive. The technology being used in Russia now is often outdated, and the acquisition of new equipment must be done outside of Russia increasing costs because of transport, customs, etc.

Through an ongoing, public seminar series dealing with four divisions of the media arts - multimedia, computer, video and sound - the organizational collaboration listed below hopes to allow development in the media arts. The workshop will be an eight month practical and theoretical experience with the subsequent goal of a dual Russian new media art and International media art exhibition. A series of historical and philosophical lectures by international media arts specialists made open to the public will be held at the Contemporary Arts Center in Moscow. In the same space, a practical, hands-on workshop will be coordinated by an international team for a democratically selected group of Russian artists. This workshop will provide artists with a working space and access to all of the technological hardware necessary for them to develop their skills in one of the aforementioned divisions. All work space, use, and maintenance of hardware will come cost free to the artists for the duration of the workshop.

This group will consist of 20-25 artists selected by an extended board of the Soros Center for Contemporary Arts - Moscow. The artists will apply to the Soros Center for Contemporary Arts through November-December 1993. The application will consist of a resume, including documentation of any previous media arts work. As well, each artist will be asked to provide a project proposal. From the applications, International Jury will select 20-25 Russian artists to participate in the workshop. Out of this group will come the participants in the exhibition to be held in September 1994 in Moscow.

Although there are many organizations within Russia willing to give time and energy to this project, funding is needed to import specialists from Western Europe, Asia and the Americas. Equally as important is the acquisition of technological hardware, mainly computers, sound, television, and video equipment. Technological support is essential to allow the much needed Western theoretical and practical exchange of knowledge.

ХУДОЖЕСТВЕННАЯ ЛАБОРАТОРИЯ НОВЫХ МЕДИА МОСКВА

**ЦЕНТР
СОВРЕМЕННОГО
ИСКУССТВА
СОРОСА**

**SOROS CENTER FOR
CONTEMPORARY
ARTS**

2998-1800
2998-1800

(6)

NEW MEDIA ART LAB (proposals)

1. The proposed structure and working plan of the

Lab is to serve the two following purposes:

• to attract interest of humanitarian, art and technologies spheres representatives to the problems of co-interference of art and new technologies.

- to form the situation for creating the final exhibition resulting the Lab work.

2. To select participants for the exhibition.

The two groups of students should be formed:

- artists who present their projects and from the beginning of the workshop they start their practical activity.

- students who start with the theoretical studies and in case they develop their own project they start practical work.

3. Attending the workshop the students are supposed:

a/ To learn the history theory and practice of new technologies functioning in art and culture of 20-th century.

b/ To learn video and audio materials on new technologies both historical and contemporary

c/ To select the specialization and to develop the project of his own under the supervision of selected professor

d/ To prepare art project for the final exhibition, that is ment to be an audiorecording, videofilm, installation based on using audio, video, TV, light and optical effects. It can be a TV show or a projects for city space as well.

LAB STRUCTURE

The Lab program includes 3 types of studies:

• lectures • seminars - practical work

The program is divided into 3 main stages:

1. January, february, march '94

During the first period the Russian specialists should present the information on electronic technologies in context of contemporary art and culture, cinema, theatre, music etc. as well and to form the base for future students' practical work in the field of new techs.

2. April, may, june '94

During the second period the seminar work is going on with participation of the lecturers from the other countries. The most important part in this period are the practical studies in accordance with the selected specialization. The students are working on their projects for the final exhibition.

3. July, august, september, october '94

Preparing for the exhibition

PLAN OF LECTURES AND SEMINARS

The 1-st stage

- a/ The basic information on electronic technologies:
Radio, TV, Video, PC, networks.

Fields of using and history of using in art
Demonstration of materials
Introduction into the Lab project
/G. Ovchinnikov, A. Prokhorov, N. Zaretskaya, S. Shutov/

- b/ Radio and television as means of mass communication and art. History and contemporary situation. Technical specifications, demonstration of materials and technical possibilities. /A. Sherel, N. Zaretskaya, V. Mikhailovitch/

- c/ Video
History, using, position in art. Progress from movit to spacions forms. The meaning of videoinstallation and videosculpture. Cjnnctions and penet ration into theatre, cinema, music, performanct, TV. Video and Philosophy. Demonstration of materials and Technical possibilities.
/ G. Ovchinnikov, N. Zaretskaya, O. Aranson, I. Kulik, K. Preobrazhensky/

d/ Computer

History and possibilities
Technical types, generations, programming.
Computer and the art. Computer animation.
History of animation. Technical possibilities.
Computer and philosophy.
/ G. Ovchinnikov, V. Moguilevsky, S. Shutov/

e/ Sound

Radio, history, electronic technologies in
recording, reproduction and transformation.
Sound in cinema. Sound in video. Technical
specification. Sound as an art media. /A. Sherel,
A. Smirnov, A. Artsimovich, T. Didenko/

f/ Light

Light effects in cinema, theatre, video, and art.
Laser, projection, optical effects. / A foreign
specialist is to be invited - Bill Viola/
U. Kharikov.

g/ Space

Exposition space, means of art space organization.
Installation, video installation, multi media
installation / A foreign specialist is needed/
S. Shutov

Preliminary plan of seminars and studio works

- S. Burko - "Virtual reality" 2 seminars
- S. Aranson - Phenomenology of video. 2 seminars
- A. Prokhorov - Semiotics of a cadre
- S. Shutov - Composition in the art of electronic technologies
- I. Kulik - Experimental cinema of 1910-s - 1920-s
3 seminars
- A. Sheerl - Sound in radio theatre.
- A. Artsimovich - Electronic technologies in work with sound
- K. Preobrazhensky - Videostudies. TV and video. Interactivity.
- A. Maximov - The history of independent cinema.
- G. Ovchinnikov - The history of videoart.
Computer in contemporary music and cinema. Theory and practice of TV.
Practical work with computer
- N. Zaretskaya - The history of television, its theory and practice. History and contemporary situation in European and American videoart.
Seminar on television
Preparing a TV show with students.

B. YUKHANANOV - Video and Theatre. Practical Seminar.

A. DRAGOMOSHENKO

Ye. LESNIK - Practical seminar on montage and video.

Information:

- 1. ANATOLII PROKHOROV - culturologist, art critic, producer; Animation Centre "Pilot", the Director of
124-3014
- 2. GRIGORII OUCHINNIKOV - specialist on practice and theory in mass communications, computers and video
248-9074
241-3941 FAX
299-3589
- 3. ANDREI SMIRNOV - specialist on electronic sound. Head of scientific program of Independent Center of electronic music of Moscow conservatoire.
229-7678
229-3803
- 4. ANTON ARTSIMOVICH - specialist on electronic sound recording. The owner of Recording studio.
- 5. SERGEI GURKO - specialist on philosophy of computers.
413-3857
- 6. OLEG ARANSON - specialist on philosophy of experimental cinema and Russian AVANGUARD.
343-2057

7. Irina Kulik - specialist on experimental
422-1009 cinema of 1910-s - 20-s.
8. Nina Zaretskaya - specialist on history, theory
and practice of TV.
9. Alexander Shevcl - specialist on history of
radio theatre and sound effects
10. Anatolii Maximov - specialist on experimental
cinema
11. Alexei Orlov - specialist on computer animation
12. Boris Yukhananov - specialist on theory and practice
of video and performance
13. Arkadii. Dragomoshenko - specialist on video
14. Yurii Lesnik - specialist on videoart