

HOLLAND EXPERIMENTAL FILM

Postbus 5776, 1017 AT Amsterdam Tel. 020-243513. Amro Bank 462520617

7 MARCH 82

RECEIVED FROM HEF FOX EX 81/82

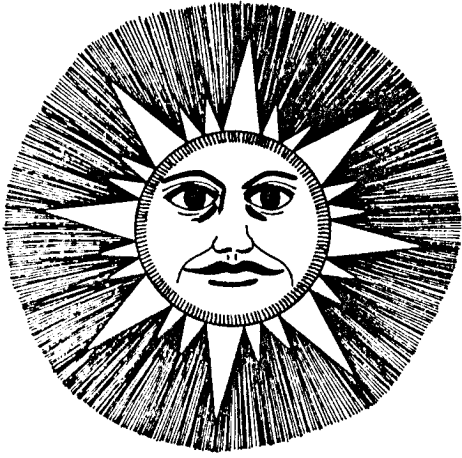
3 BUFFALO TAPES
ARTIFACTS, ETC.
PROJENY, ETC.
SELECTION
+

16MM FILMS: GRAZING
TIME/ENERGY OBJECTS

YOU WILL SEND TO ME BY 10 APRIL 82

PAGANINI

HOLLAND EXP. FILM



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EXPERIMENT 81/82

On Thursday evening, March 4 (in the Cultural Center 't Hoogt, in Utrecht) and on 7 March (in the Stedelijk Museum, in Amsterdam), Holland Experimental Film will inaugurate EXPERIMENT 81/82, a twin-city festival of contemporary visual arts.

EXPERIMENT 81/82 is composed of three sections: ART AND TECHNOLOGY, THE WHITNEY FILM BIENNIAL EXHIBITION, and a special open show of selected visual artists.

ART AND TECHNOLOGY: Within the upcoming decade, the video projector will have reached a level of sophistication so as to rival traditional 35mm. When this occurs, the last major technological advantage that film (chemical) has over video (electronic) representation will have been overcome by the latter.

The transition from film to electronic means of visualization has tremendous societal implications, owing to the changing relationship between the artist, the scientist (technologist) and the communication tools and ideologies of mass society.

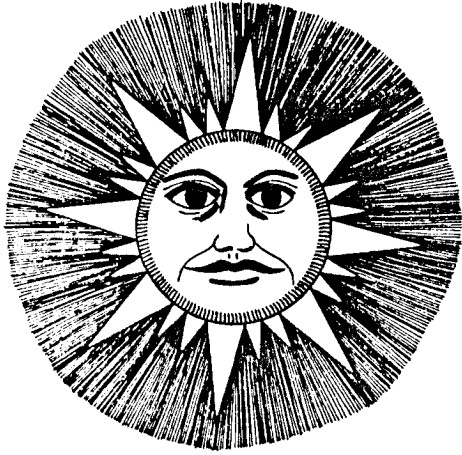
EXPERIMENT 81/82 will attempt to bring together leading practitioners and authorities in this field in order to present ideas and works pertaining to the new age which is already upon us.

Woody and Steina Vasulka, founders of The Kitchen in New York (NYC's center for video and advanced electronic visualization) will be featured guests for the openings in Utrecht and Amsterdam. Woody, born in Czechoslovakia, graduated from the film school in Prague; while Steina, from Iceland, once played violin with the Icelandic Symphony Orchestra.

For the past ten years, the Vasulkas have been attempting to expand the frontiers of electronic visualization. Developing their own theories, language and systems out of self-invented computerized (or synthesized) devices, the pair have not only emerged with a body of work that has been widely recognized throughout the world but, in addition, they have developed an entirely new school of visual and theoretical research in the field: human art vis-à-vis computer art.

As a result of their work in this field, they have met with frequent storms of controversy when confronted with artists and theorists of a more traditional nature. During the programs in Utrecht and Amsterdam, contemporary problems under discussion will include: The Role of Electronic Technology in Art; The changing notion of Art and the artist; Human Aesthetics vs. Technological Aesthetics; The changing role of film in society; The changing relationship between the artist and the scientist; The changing relationships between governments, commercial corporations and art institutions; etc. etc. etc.

Films and video tapes of the Vasulkas will be presented at the Stedelijk Museum through 12 March. The 4 March performance in Utrecht will consist of filmworks from Woody. The couple's film and video works will be presented at 't Hoogt between 28 April and 14 May. They (and other works from the festival) will also



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In addition to the Vasulkas, films and/or tapes of Dan Sandin, Tom DeFanti, Bob Snyder, Phil Morton & Jane Veeder, Michael Scroggins, Gary Hill and Doris Chase will be on view at the Stedelijk (17-19 March). And, as well, on Sunday, 14 March, Stuart Sherman (from New York) will give a live performance as well as screen some of his films, as a preview of the Whitney Biennial (which will be screened at the Stedelijk Museum in the middle of May).

On 26 March, San Francisco artist, Dianne Stockler will be present to inaugurate her portion of EXPERIMENT 81/82 - the three-dimensional installation SEEN CLEARLY UNDER HAZY CONDITIONS. This film installation will be on view permanently at 't Hoogt, in Utrecht through the second week in April.

In addition to the artists and events listed above, computer-generated slides by Susan Casey and Nancy Naschke; electronic "happenings", concerts and installations by Richard Lerman ; and multi-media presentations by Alejandro Vinaso & Horacio Monteverde and Hannelore Kober & Jonnie Döbele will be featured at later dates (along with other as yet unconfirmed events). Information on these future presentations will be released shortly.

For complete schedules of events and times, EXPERIMENT 81/82 asks the public to contact the individual institutions mentioned above.

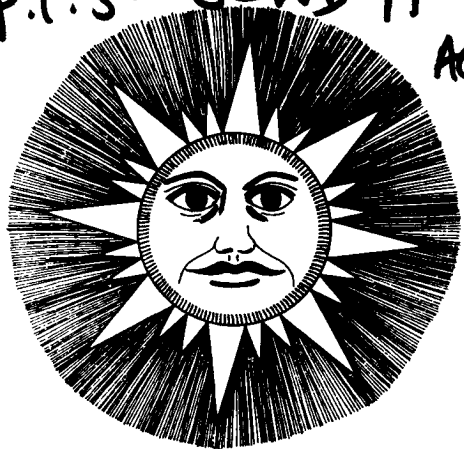
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HOLLAND EXPERIMENTAL FILM is a public arts foundation that receives support from the national ministry of culture, as well as the Amsterdam arts council. EXPERIMENT 81/82 is the fifth experimental festival HEF has conducted since 1977.

For further information, photos, etc. as well as any information on future events, please feel free to contact the offices of HEF listed at the top of this page.

Thank you,
Holland Experimental Film

Peter Rubin
Coordinator

P.P.S. SEND A QUICK CARD TO ME
ACKNOWLEDGING RECEIPT OF \$



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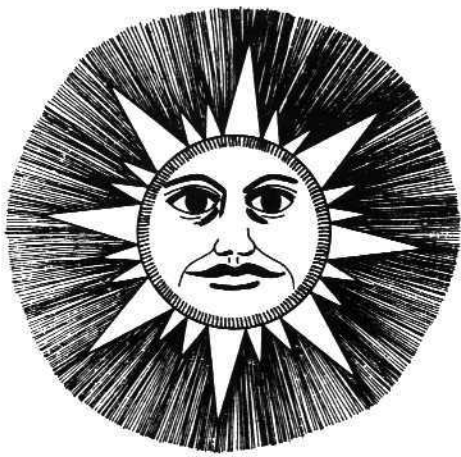
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Hi!

HERE'S SOME DOUBT. RE: TRAINS
TO LUXEMBOURG, YOU'RE RIGHT - YOU
LOSE. YOU HAVE TO LEAVE THE EVE
BEFORE & ARRIVE AT NIGHT. THE LAST
TWO TRAINS ARE AMST: 16:26 LUX 22:41
& AMST 19:26 LUX 1:26. THERE'S A
CHANGE OF TRAINS IN BRUSSELS, BUT I
FORGOT TO ASK HOW MUCH TIME YOU HAVE
TO STAY THERE. I WOULD SUSPECT BETWEEN
10 - 45 MINUTES, BUT DON'T QUOTE ME.

SEE YOU SOON,

MIC (SEND)



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Am
/dc

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g. J. J. J.

DEAR WTS ~

HAPPY NEW YEAR!! HERE'S THE DOPE: THE SCHEDULE FOR YOU IS AS IT'S ALWAYS BEEN. YOU SHOULD BE READY TO DO SOMETHING HERE AS EARLY AS FRIDAY NIGHT 5 MARCH (THOUGH IT'S POSSIBLE YOU WON'T HAVE SOMETHING UNTIL SATURDAY - THE FINAL SCHEDULE ISN'T SET YET), YOUR TAPES ^{+ FILMS} WILL BE SHOWN THROUGH FRIDAY 12 MARCH, THOUGH YOU DON'T HAVE TO BE HERE PERSONALLY AFTER WEDNESDAY 10 MARCH. I COULD ALWAYS SEND FILMS AND/OR TAPES TO YOU, I WOULD LIKE ENOUGH MATERIAL FOR A WOODY TALK + SCREENING, A STEINA TALK + SCREENING + FOUR MORE NON-TALK PROGRAMS, I'D LIKE ALL THE BUFFALO ED-TV FILMS, IF YOU DON'T WANT TO CARRY THE MATERIAL YOU CAN SEND WHAT YOU WISH TO:

SEND AIR
EXPRESS

RUUD BACKX
EXPERIMENT 82
CULTURAL CENTER 'T HOOGT
HOOGT 4
3512 GW UTRECHT
THE NETHERLANDS

(SEND ME A LIST
OF WHAT YOU'LL
DO AS SOON AS
YOU CAN)

(A NON-TALK PROGRAM
SHOULD RUN 70-80 MIN)

EVENTS HAVE DEVELOPED AS SUCH! IN THE LAST MONTH WE HAVE HAD TWO MAJOR CATASTROPHIES. FIRST GENE WROTE + SAID HE COULDN'T COME. THIS WAS DOUBLY SERIOUS SINCE WE HAD VIRTUALLY

STRUCTURED THE WHOLE EXHIBIT AROUND THE POLITICAL/CULTURAL/AESTHETIC VIEWS HE WAS TO PRESENT ON THE OPENING WEEKEND. THEN, ABOUT THREE WEEKS AGO, THE ARTS COUNCIL OF URECHT, SAYING THAT THE EXHIBIT WAS "TECHNOLOGY" AND NOT "ART" VOTED AGAINST FUNDING THE SHOW. THIS, 60% OF THE MONEY WENT OUT THE WINDOW. I WON'T GO INTO THE DETAILS, BUT THEY WERE GROSS, I CAN ASSURE YOU. ANYWAY, OBVIOUSLY I HAD TO GO INTO EMERGENCY RED ALERT + THIS CHANGED VIRTUALLY THE WHOLE SHOW, AFTER JUST ABOUT HAVING THE FINAL SCHEDULE SET. NEEDLESS TO SAY, A NUMBER OF LETTERS WENT OUT SAYING "SORRY FOLKS, MAYBE NEXT YEAR". IT HAS BEEN A GRUELING PERIOD, AND A CHAOTIC ONE AS A RESULT + THIS MY TARDINESS IN WRITING YOU, BUT I STILL WANT YOU GUYS. IT'S JUST THAT THE SHOW IS MUCH MUCH MORE LOW KEY. IT'S MORE LIKE A FEW PERSONAL SHOWS WITH A LOT BEING ON FILM OR TAPE ONLY. BUT I STILL WANT SOME LIFE TO SET FOOT HERE + YOU'RE SOME OF MY WANTED FEET. AS FOR TICKETS, YOU SHOULD GET THEM THERE. IT'S CHEAPER. IF YOU WANT ME TO PAY YOU BEFORE YOU GET HERE, LET ME KNOW HOW MUCH + I'LL SEND A CHECK. WE HAD AGREED ON ONE FLIGHT FROM SANTA FE + ONE FROM BUFFALO. TRY TO GET THEM AS CHEAP AS POSSIBLE. I'LL SEE WHAT I CAN GET ON THIS END, BUT ^{I'M SURE} YOU'LL BE ABLE TO GET THEM CHEAPER. GIVE ME ~~YOUR~~ ^{TELEPHONE} YOUR NUMBER IN PARIS, SO WE CAN COMMUNICATE BEFORE YOU GET HERE. HOW'S LIFE ?? HOPE YOURS IS CALMER THAN MINE. BUT DON'T WORRY ABOUT ANYTHING. WE'LL JUST



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EXPERIMENT 82

THE ELECTRONICS REVOLUTION, SOCIETY AND THE CHANGING ROLE OF THE VISUAL ARTIST

FEBRUARY 1 - MAY 1, 1982

AMSTERDAM, DECEMBER 1, 1981 - FOR IMMEDIATE RELEASE.....Within the upcoming decade, the video projector will have reached a level of sophistication so as to rival traditional 35mm film projection. When this occurs, the last major technological advantage that film (chemical) had over video (electronic) representation will have been overcome by the latter.

The transition from film to electronic means of visualization has tremendous societal implications, owing to the changing relationship between the artist, the scientist (technologist) and the communication tools and ideologies of mass society.

With the introduction of personalized computers and cable television outlets into hundreds of millions of households (a feat to be achieved as well in the upcoming decade), and the direct access to these systems by highly sophisticated organs of influence, the potential power of media control will extend far beyond the state as we know it in today's world.

Electronics brings with it an entirely new realm of visual linguistic possibilities. It is, at the same time, fraught with the dangers of mass manipulation, while offering countless new possibilities for artistic/societal visionaries.

However, due to the inherent speed of technological development, the vast majority of those to be affected by it are either uninformed or generally misinformed about its present stage of development or future potentials. Even in those circles of individuals working directly within these fields, controversy rages over the basic roles and relationships regarding the encounter between human beings and sophisticated electronic machinery.

EXPERIMENT 82 will attempt to bring together leading practitioners and authorities in this field from throughout the world to discuss and present ideas and works pertaining to the new age which is already upon us. It is conceived not as a passive exhibition (wherein spectators simply view results), but as an inter-active manifestation wherein the spectator will be encouraged to participate in demonstrations, discussions and seminars in order to develop an even more direct involvement in the new directions of mass media.

Films, video presentations, holographic installations, laser projects and a variety of other electronic art projects will be presented and discussed. Topics under investigation will include: The role of electronic technology in art; Human aesthetics vs. technological aesthetics; The changing notions of Art; The changing roles of the artist and scientist; The changing relationships between governments, commercial corporations and art institutions. etc.

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EXPERIMENT 82 is being co-sponsored by the cities of Amsterdam and Utrecht, under grants from these cities as well as the National Ministry of Culture. In Utrecht, Holland Experimental Film will be working in conjunction with the Cultural Center 't Hoogt and the University of Utrecht; in Amsterdam, with the Stedelijk Museum of Modern Art, the audio-visual society Mazzo, and the Milky Way multi-media center. In addition, various galleries and exhibition spaces throughout the two cities will be involved. Also, projects included in the USA portion of the program will be included under the Special 1982 Bicentennial Commemoration of Dutch/American Cultural Relations.

Beginning in the first week of February, 1982, the members of the Studium Generale, under the direction of Dr. André Klukhuhn of the University of Utrecht, will present a series of papers tracing the historical development of communications media through till the contemporary period, as well as analyzing present day technological directions and developments. Then, on February 26, beginning with a three-day seminar conducted by Gene Youngblood, the HEF portion of the exhibition will begin. This part of the program will last through May 1, 1982.

At this time, the members of the various organizing committees wish to welcome any individuals interested in obtaining further information to contact EXPERIMENT 82 at the above address. We look forward to your continuing interest and participation in this event.

Most sincerely,
Holland Experimental Film

Peter Rubin
Coordinator, EXPERIMENT 82

AT THE FESTIVAL:
PRESS BOX # 4
OR
HOTEL ERCILLA # 917

JUST HAVE SOME FUN + HANG OUT + TO HELL WITH
THE DAMN ARTS COUNCIL + ITS "ART" MONEY.

HOPE WORK + LIFE IS WELL + SWEET.

HUGS + KISSES

ME

P.S. I DON'T KNOW IF YOU GOT ONE OF
THESE PRESS RELEASES OR NOT,

P.P.S. IT WAS BEFORE CATASTROPHY CITY HIT...